

Ross Fishman Law Firm Biography

Ross Fishman, J.D.

Ross Fishman is CEO of Fishman Marketing, specializing in strategy, branding, websites, and training for law firms. A former litigator, marketing director, and marketing partner, Ross has helped over 200 firms dominate their markets. A Fellow of the College of Law Practice Management and 5-time winner of the Legal Marketing Association's "Best in Show" honor, Ross received LMA's first "Lifetime Achievement" award and was the first inductee into the LMA's "Hall of Fame." Honored by the Governor as a Kentucky Colonel, he has written 300 bylined articles and four popular legal-marketing books available on Amazon, including "The Ultimate Law Firm Associate's Marketing Checklist" and "We're Smart. We're Old. And We're the Best at Everything."